

eLearning

RIGHTFOOT

Three strengths you will leave with:

PROGRAM OVERVIEW

What is creative thinking? What happens if we don't use creative thinking? What makes a creative thinker?

This course uses five concepts to explore the use of creative thinking in business using real life scenarios. Tools and techniques needed for developing creative thinking are studied throughout the course.

The course concludes by using several case studies to illustrate how to successfully implement creative thinking into your business.



Understand the role of creative thinking in business.



An understanding of how to encourage creativity and innovation within an organization



Understand the behaviors associated with initiative, leadership, creativity and innovation, and learn how to foster these attributes

Managing a team with eLearning

The course describes how to manage team performance using different management models and by identifying the different roles and requirements in a team, as well as understanding motivational theory. What are the management skills a team leader requires to understand the three models of team management: command and control, engage and create, and finally, economic incentive?

1

Understand how to manage team performance and new management models.

2

Recognize different types of teams and team dynamics within the workplace, as well as their unique requirements and needs.

3

Learn and recognize a range of motivational theories.

eLearning operational management approaches and models

The course begins with the definition of operational management and goes on to describe how operational management is a multi-disciplinary field that focuses on an organisation's operations in order to produce a quality product or service and that the successful interaction of teams is essential to a successful business. The course briefly describes ten management theories which underpin successful operational management and then reviews each one in more detail. These include: The Principles of Lean, Six Sigma, Systems theory and many more. The responsibilities and key functions of operational management are discussed as a multi-disciplinary function covering HR, assets and costs. We review the skills of an operational manager, focusing on the six most important ones and the important role of decision-making. A framework for operational management is suggested for consideration and three different types of planning are described. Finally, we review evaluating business performance and the role of policies, procedures and processes.

1

Understand operational management approaches and models

2

2. Be able to analyse the key components of operational management

3

Understanding inputs, the transformation process, and outputs

Understanding organizational structure using eLearning

The course describes organizational culture, its characteristics and its impact on an organization's success, including how it manifests itself, with examples provided. Four different types of organizational culture are explored, with their significant characteristics and impacts. How is an organization's culture developed or decided – what are the factors that decide its future direction? The course explores what problems can stem from the organization's culture and the difference between organizational and team culture. The course discusses whether culture can be changed with a case study and how this could impact on the success of the organization.

1

Understand the importance of organizational culture and recognize the different cultures that exist in an organization.

2

Explain how different types of culture can affect individuals and teams in different ways.

3

Identify internal and external factors which can affect an organization's culture.

Decision making using eLearning

The course begins with a definition of decision-making and explores the impact of good and bad decisions. The seven steps to successful decision-making are described and the module explores several tools and techniques for decision-making. Examples are provided of these different techniques. The course also describes the different types of decisions and the effects poor decisions can have on a project or business.

1

Understand the principles of effective decision-making

2

Understand the different decision-making techniques
Understand the different decision-making techniques

MORE INFORMATION

To learn more about our learning management systems, our eLearning catalogues and our bespoke course design, drop us a note at info@rightfoot.org.